



## **Eric Popiel, CISSP**

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### **Eric's bio**

- Eric is Cybersecurity/Data Management Strategist and Evangelist for OpenText, where he has deep technical domain expertise in Cyber Security and Cyber Resiliency. He works directly with C-Level executives to establish a technical understanding of their business challenges and providing guidance and strategy to move them up the maturity model.
- Eric also assists with shaping solution strategy and growth initiatives through customer and market observation, working with Industry Analysts and Strategic Partners as well as Product Management, Marketing, and Development.
- Eric is a frequent speaker at events, industry conferences, and C-Level roundtables as well as providing thought leadership in the industry through content creation and execution as well as an author.
- Lastly, Eric has deep expertise in Information Management and Governance as well as Data Privacy and Security helping organizations develop Data Management and Security Strategies to protect, manage, optimize, secure, and remediate data and information while supporting litigation preparedness and regulatory compliance.

### **Data Privacy Programs - Know Thy Data, Then Take Action!**

- In today's landscape of constant cyber threats, increasing regulatory vigor, along with compliance demands, implementing a robust data privacy framework built on "Data Trust" is essential.
- In a "Data Trust" environment, organizations not only "know what they don't know" but they can effectively take charge of their data in the form of protection from exfiltration, managing the data through it's lifecycle, monitoring it's use, on top of data governance practices.
- To accomplish "Data Trust", organizations are creating Data Privacy Frameworks which enable outcomes such as Data Discovery and Classification, Data Insights, Data Protection and Encryption, Policy Enforcement, Data Minimization/Life Cycle Management, Data Monitoring, Data Governance, Data Subject Rights Requests, Data Sovereignty, as well as preparation for AI and LLM's.
- Additionally, we will demystify Data Security Platforms and how they are incorporating many of the capabilities of a Data Privacy Framework. However, in addition to the privacy framework elements, analysts are now requesting that DSP's provide data access governance through managed identities, identity governance, privileged access management as well as user entity behavior analytics and threat intelligence.
- In this session we will drill down on "Data Trust" and the data privacy outcomes of a comprehensive program to ensure the protection your brand and assets, regulatory compliance, mitigate insider threats, defend against advanced cyberattacks, and enhance incident response. This expanded approach improves security efficiency, risk management, and user experience, fostering a more adaptable and resilient framework for today's digital challenges