

STRATEGIC PLANNING - TRENDS

CURRENT TRENDS FOR RECORDS AND INFORMATION MANAGEMENT PROGRAMS

www.businessdictionary.com/definition/trend.htm

A pattern of gradual change in a condition, output, or process, or an average or general tendency of a series of data points to move in a certain direction over time, represented by a line or curve on a graph.

www.merriam-webster.com/dictionary/trend

Synonyms: current, direction, drift, leaning, run, tendency, tide, wind

Related Words:

downside, shift, swing, turn, turnabout, upside; custom, habit, propensity, tenor, way; countertrend; undercurrent, undertow

Antonyms: classic, standard

How to learn about current trends? Scan multiple channels of information.

1. ARMA publications (print and digital)
 - ARMA Newswire – email
 - ARMA Education News – email
 - ARMA Policy Briefs – email
 - ARMA iNDEPTH - email
 - ARMA Information Management – paper and digital
2. Records Management ListServ: RECMGMT-L@lists.ufl.edu
Scan messages for discussions on records processes and ideas.
3. LinkedIn Discussions
Join the Next Gen discussion
4. Chapter Meetings
Review chapter websites for presentation slides and documents
5. Records and Information related conferences

When you see or hear something that could apply to your organization, make a copy to review and consider adding your list of RIM TRENDS.

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Here are some ideas that I recently found in the various channels mentioned above.

1. Training lesson on HIPAA security rules related to portable devices including texting, email, encryption, medical messaging, voice data and risk factors as they relate to IT.
2. GRC white paper on Trends and Predictions for 2017.
3. Infolinx Blog – 5 Reasons to consider the Value Proposition of Advanced Retention
4. ARMA On Demand Web Seminar: Avoiding the Common Mistakes in an ERM Program
5. LinkedIn: Shasta Gaither; Information Security – Records Management Governance – 2017 Trends/Priorities
6. LinkedIn: Lucia Stefan; The GDPR Retention of Personal Data
7. Documentmedia.com; Information Management Through the Eyes of an IT Auditor
8. Active Navigation White Paper; Russell Stalters; Not if, But When You Get Hacked
9. LinkedIn; Reynolds Leming; Designing an Information Audit
10. Federal Register; DOL Rules for 2017; 29 CFR Parts 2509, 2510, 2550; Definition of the Term “Fiduciary”: conflict of Interest Rule – Retirement Investment Advice.
11. Positively RIM Blog; Risks in the Beneficent Cloud; Gordy Hoke
12. ARMA International TR 28-2015; Secure Management of Private Information – a Technical Report
13. RecMgmt ListServ email; 1-26-2017; Suggestions for Electronic Records Clean-up Day
14. RecMgmt ListServ email; 1-30-2017; Paperless Reports
15. RecMgmt ListServ email; 1-18-2017; Trends in Records and Information Management? Including ideas regarding automatic processing and curation of digital records; “organized dumping into NoSQL repositories; automatic semantic relationship discovery; and blockchain technology
16. RecMgmt ListServ email; 1-19-2017; The Nuts and Bolts of Metadata Tagging and Taxonomies Made Easy; Webinar
17. Email; Implementing ISO 13485-2016; 2 Day Seminar
18. GCN; The Grave Risks of Text Messaging for Public Agencies

What other ideas have you seen or heard?

Identify 5-10 trends that apply to your organization. Read everything you can find to make sure you understand it. Then add to your Strategic Plan Part VIII Trends, those trends that you want to pursue.

To be successful you must be strategic and intentional!