

“ARMA Then and Now – What My Membership Means to Me”

ARMA was founded in 1955 and I joined 23 years later. Do the math – an ARMA member for 38 years - before email, internet, Facebook and twitter. From hardcopy magazines and books, annual conference and chapter meetings to webinars, white papers and more! Through ARMA and its membership, I have made great friends and found jobs during my career. Plus there is a lot more so please join me to hear more about ARMA and what my membership means to me.

Bio

Susan Whitmire, CRM, FAI, an Information Lifecycle Governance consultant at IBM. She has 30+ years as a RIM practitioner, mostly in insurance with Unum and BCBS of Tennessee. Her experience includes RIM program development/implementation, delivering electronic records management and email management solutions, and legal hold/eDiscovery program development. Susan earned her CRM designation in 1995 and was inducted into the ARMA International Company of Fellows in 2009 as Fellow #42.

In addition to Chapter and Region roles, she served on ARMA Internationals Board of Directors from 1999 to 2004 and served as Chairman of the Board of Trustees on the ARMA International Educational Foundation from 2007 to 2010. Susan speaks regularly at a variety of venues.